



AFFILIATE PROGRAM OUTLINE SHEET

Welcome to our Affiliate Program outline. This document serves as your guide to the benefits and resources available to you as a valued member. From exclusive perks to tailored support, we're committed to maximizing the value of our partnership. We invite you to explore the outlined opportunities and leverage them to enhance your business endeavors. Together, let's drive innovation and success through collaboration and mutual growth.

Participation in the Affiliate Program is completely cost-free, without any sign-up fees or commitments.

1. Free Initial Evaluation for Business Owner(s):

- The owner(s) of the business will receive a FREE initial evaluation.
- Subsequent sessions will be available at a discounted rate of 50%.

2. Employee Discount (25% off services):

- All employees associated with the business will be entitled to a 25% discount on services, including the initial evaluation, subsequent sessions, and other services.

3. Client Discount (15% off sessions):

- Any clients referred by the business will receive a 15% discount on services, including the initial evaluation, subsequent sessions, and other services.

4. Participation in Future Events:

- The business is welcome to join any future events organized by The Manual Shop Physical Therapy PC to help promote its services.

The Manual Shop shall provide Affiliate with free **monthly** educational events in the form of workshops, injury screens, and meet the doc events.

Workshops: Highlighting a specific topic, many times focusing on common areas of injury such as low back pain. The Manual Shop will educate the affiliate staff and/or clients of management and prevention of said topic with demonstrations of specific exercises, manual techniques and postural education.

Injury Screens: The Manual Shop will perform a 15 minute assessment related to specific areas of pain or discomfort to affiliate staff and/or clients. The Manual Shop will provide all the necessary equipment. We only require a 7 by 7 floor space.

Meet The Doc: Open format where affiliate staff and/or clients may ask questions related to their pain and/or their clients pain for the purpose of education.

Services

Program Services Offered:

- All discounts within the program are applicable to a wide range of services provided by The Manual Shop Physical Therapy PC. These services encompass, but are not limited to:

- **Physical Therapy:**

Manual Therapy at our practice provides specialized hands-on techniques to address specific musculoskeletal issues that precisely addresses the root cause of your ailments. This approach ensures swifter pain relief, enhanced mobility, and improved range of motion by directly tackling underlying issues, setting it apart from conventional methods.

- Chronic pain management
- Headache treatment
- Postural Restoration
- Jaw pain relief
- Nerve pain relief
- Postoperative rehabilitation

- **Massage Therapy:**

The massage at our physical therapy practice is tailored to address therapeutic goals such as pain management, injury rehabilitation, and functional improvement, integrating clinical expertise with massage techniques. Unlike standard massages, our sessions are guided by a deep understanding of anatomy and biomechanics, ensuring precise targeting of problematic areas and optimal therapeutic outcomes.

- Therapeutic Massage
- Sports Massage
- Deep Tissue Massage
- Deep Breathing Mobilization

- **Functional Training:**

Personal training at our physical therapy practice prioritizes functional strength, focusing on exercises tailored to improve everyday movement patterns and enhance overall functionality. With a specialized approach rooted in rehabilitative principles, our sessions not only build strength but also promote injury prevention and optimal movement mechanics, ensuring lasting improvements in functional fitness.

- Functional strength training
- Improvement of athletic performance
- Injury Prevention

- **Infrared Sauna:**

Our infrared sauna complements physical therapy by promoting relaxation, alleviating muscle and joint tension, and enhancing cardiovascular health. This combination accelerates the body's natural healing processes, facilitating a quicker recovery alongside physical therapy sessions and promoting overall well-being.

- Detoxification
- Muscle and Joint Ache Relief:
- Stress Reduction
- Enhanced Immunity
- Athletic Recovery
- Cardiovascular Health
- Skin Health

- **Compression Therapy:**

Integrated with physical therapy, NormaTec compression therapy enhances recovery by promoting circulation, reducing swelling, and alleviating muscle soreness. Its advanced technology aids in improved lymphatic drainage and increasing oxygen delivery to muscles, facilitating faster healing and improved performance, making it an essential component for achieving optimal outcomes in physical therapy sessions.

- Accelerated Recovery
- Reduced Muscle Soreness
- Decreased Swelling

How to set up:

1. Set up an appointment with any of our services to create a profile.
2. Email us at training@themanualshop.com to enroll into the Affiliate Program.